



## Pānui pāpāho | Media release

24 October 2024

### **NMIT launches 2025 summer campaign**

Depicting real ākonga (students), the new NMIT 2025 summer campaign celebrates the people who are embarking on a life-changing journey at NMIT and reflects the dynamic spirit of our community.

From now and throughout the summer, across Nelson, Tasman and Marlborough, keep an eye out for our latest campaign, *Whakatinanahia ō Manako | Believe it, Become it*.

You'll see NMIT ākonga representing our wide range of study options, from aquaculture to information technology, engineering to beauty therapy, and from level 1 certificates right up to level 9 masters degrees.

Kate Neame, NMIT Director Demand Management and Learner Success, says the range of study options at NMIT support the growth of the region and offer diverse opportunities to ākonga.

“We have fantastic industry connections here at NMIT. This results in employment opportunities for our ākonga and industry and community needs being directly met,” she says.

Each face in the NMIT summer campaign tells a true story from aspiration to achievement. It's all about the belief in success and that with NMIT, your career goals really can become a reality.

Believe it, and you'll become it—because at NMIT, your journey to success begins here.